

The advertising size of Chosun Ilbo

* As of Jan. 1. 2016

■ Print Ads

4 column	(Y)131 × (X)360 mm
5 column	(Y)162 × (X)360 mm
7 column	(Y)230 × (X)360 mm
7 column × 24	(Y)230 × (X)238 mm
7.5 column × 18	(Y)250 × (X)177 mm
7.5 column × 24	(Y)250 × (X)238 mm
7.5 column spread	(Y)250 × (X)752 mm
8 column × 18	(Y)267 × (X)177 mm
8 column × 24	(Y)267 × (X)238 mm
8 column spread	(Y)267 × (X)752 mm
9 column × 18	(Y)298 × (X)177 mm
9 column	(Y)298 × (X)360 mm
10 column	(Y)336 × (X)360 mm
10 column spread	(Y)336 × (X)752 mm
15 column × 12	(Y)500 × (X)116 mm
15 column × 18	(Y)500 × (X)177 mm
15 column (Full-page ad)	(Y)500 × (X)360 mm
15 column spread	(Y)500 × (X)752 mm



The Chosun Ilbo
Advertising Development Division

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· Fax : +82-2-724-5809

<http://ad.chosun.com>

■ Interstitial / Banner Ads

at the corner of the front page	(Y)26 × (X)63 mm
2 column × 6	(Y)63 × (X)56 mm
3 column × 6	(Y)85 × (X)56 mm