

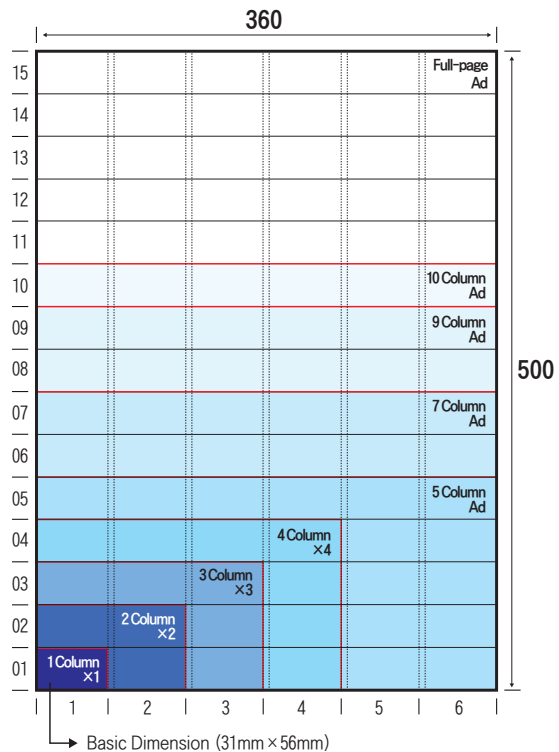
General Ads

Ad Size	Depth (mm)	Width (mm)
1 Column	31	362
2 Column	62	362
3 Column	93	362
4 Column	129	362
5 Column	157	362
6 Column	195	362
7 Column	228	362
7.5 Column	250	362
8 Column	266	362
9 Column	293	362
10 Column	331	362
15 Column	500	362
5 Column Double-spread	157	754
7 Column Double-spread	228	754
7.5 Column Double-spread	250	754
8 Column Double-spread	266	754
10 Column Double-spread	331	754
15 Column Double-spread	500	754
7 Column × 4	228	238
7.5 Column × 3	250	177
7.5 Column × 4	250	238
8 Column × 3	266	177
8 Column × 4	266	238
9 Column × 3	293	177
15 Column × 2	500	116
15 Column × 3	500	177

Side Box Ads

Ad Size	Depth (mm)	Width (mm)
Side Box Ad Next to the Headline ▶ 1 st - 3 rd Pages of The General News ▶ 1 st Page of The Chosun Economy	27	64
Side Box Attorney Ad ▶ 1 st Page of The General News	62	56
Side Box Ad in the Weather Section	40	107
Side Box Ad in The Chosun Economy ▶ Economy Section	34	85
Side Box Ad in The Chosun Economy ▶ Real Estate Section	35	101

Ad Sizes on a Newspaper Page



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